**DISCOVERY PRIMEA: AT THE HEIGHT OF MODERN LUXURY**

The Discovery Leisure Company, a homegrown Filipino hospitality group, proudly unveils Discovery Primea, a deluxe hotel for business and leisure travelers on a quick sojourn or an extended stay in the city. Towering along Ayala Avenue in the pulsating Makati Central Business District is a soaring 68-storey skyscraper home to 141 rooms and suites and 90 serviced residences with stunning vistas of Manila’s skyline. The first and only Philippine hotel to become a member of the Preferred Hotels & Resorts LVX Collection, Discovery Primea is part of a prestigious portfolio of worldly and illustrious properties known for attentive and exclusive personalized service.

Discerning travelers will delight in the luxury of space in the well-appointed rooms and suites, ranging from 40 square meters in a Business Flat to as high as 125 square meters in a Primea 2-Bedroom Loft, perfect for extended stays and families. The Primea Premier is the most coveted suite with an exceptional living space of 200 square meters.

The elegant rooms come replete with modern luxuries such as High Speed Internet Access for multiple devices, a Nespresso machine, Internet Protocol Television (IPTV), an additional LED television by the bathtub and complimentary PressReader, which gives guests digital access to newspapers and magazines worldwide. The Executive & Primea suites feature fully-furnished kitchens for the most seasoned of travelers.

For an inspiring respite, Discovery Primea’s 20-meter heated infinity pool is not to be missed, with relaxing views of the quaint residential side of the bustling Makati City. The premier hotel aims to deliver memorable stays with an authentic Turkish bath at the Terazi Spa, the only spa in the metro with a *hammam.* Being a wellness enthusiast’s haven, the hotel also offers the spacious 37 Degrees Gym with state-of-the-art Technogym facilities.

The highlight of any stay in Discovery Primea is its exquisite cuisine, starting with a meal at Restaurant Tapenade, an all-day Mediterranean restaurant with a carefully-curated menu and Gourmet Breakfast. Its bespoke Tapenade Salad Room serves the freshest greens, oysters, and premium cold cuts for guests with discriminating taste. For Filipino-inspired bar chow and premium draught beers, the swanky Gilarmi Lounge is a welcoming setting for friends and business associates. Soon to open are 1824, a cigar and single-malt whiskey bar; EDGE, a garden lounge featuring molecular mixology; and FLAME, which will offer contemporary continental cuisine.

Discovery Primea’s remarkable structure stands tall as a graceful synergy of eclectic design, a collaboration of leading architectural firms Tange Associates of Tokyo and Jorge Y. Ramos & Partners of Manila; celebrated design companies Texeira, Inc. of Los Angeles and Anna Sy of DWP-Design Worldwide Partnership in Bangkok and Hong Kong; and landscape designer Paulo Alcazaren.

To learn more about Discovery Primea, please visit http://www.discoveryprimea.com, email dp.rsvn@discovery.com.ph or call +63 2 955 8888. Connect with us through Facebook on <http://facebook.com/DiscoveryPrimeaMakati> , Instagram @discoveryprimea and Twitter @PrimeaMakati.

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***About Discovery Primea***

Discovery Primea is a luxury hotel in the Makati Central Business District. Designed for transient and extended stays, its 141 modern suites come with high speed Internet for multiple devices, PressReader and Internet Protocol Television (IPTV), and access to an infinity pool overlooking the city skyline. Restaurant Tapenade and the Gilarmi Lounge make it a burgeoning dining destination.

Discovery Primea is one of five properties of The Discovery Leisure Company’s portfolio of distinctive hotels and resorts, and is a member of the Preferred Hotels & Resorts’ prestigious LVX Collection. Get updates through Discovery Primea’s Facebook on <http://facebook.com/DiscoveryPrimeaMakati>, Instagram @DiscoveryPrimea and Twitter @PrimeaMakati.

***About The Discovery Leisure Company***

*The Discovery Leisure Company, Inc. is a Filipino hospitality group that owns and manages a collection of hotels and resorts in exquisite locations around the Philippines. Its distinctive destinations inspire authentic experiences for every traveler, from Discovery Suites Ortigas, Discovery Country Suites Tagaytay, Discovery Shores Boracay, Club Paradise in Coron, Palawan, to the newly-opened Discovery Primea Makati.*

*The Discovery Leisure Company, Inc.’s portfolio of award-winning properties is known worldwide for its signature Filipino hospitality, marked by genuine and personalized “Service That’s All Heart”. Get updates through The Discovery Leisure Company, Inc.’s Facebook on* [*http://facebook.com/TDLCI*](http://facebook.com/TDLCI)*, Instagram @TDLCI or visit* [*http://www.discoveryhotels-resorts.com*](http://www.discoveryhotels-resorts.com)*.*

***About Preferred Hotels & Resorts***

*Preferred Hotels & Resorts℠ is the world’s largest independent hotel brand, representing more than 650 distinctive hotels, resorts, residences, and unique hotel groups across 85 countries. Through its five global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The* ***iPrefer™*** *guest loyalty program, Preferred Residences℠, Preferred Family℠, Preferred Pride℠, and Preferred Golf™ offer valuable benefits for travelers seeking a unique experience. For more information, visit* [*PreferredHotels.com*](http://PreferredHotels.com)*.*